

Enabling MaaS through legislation

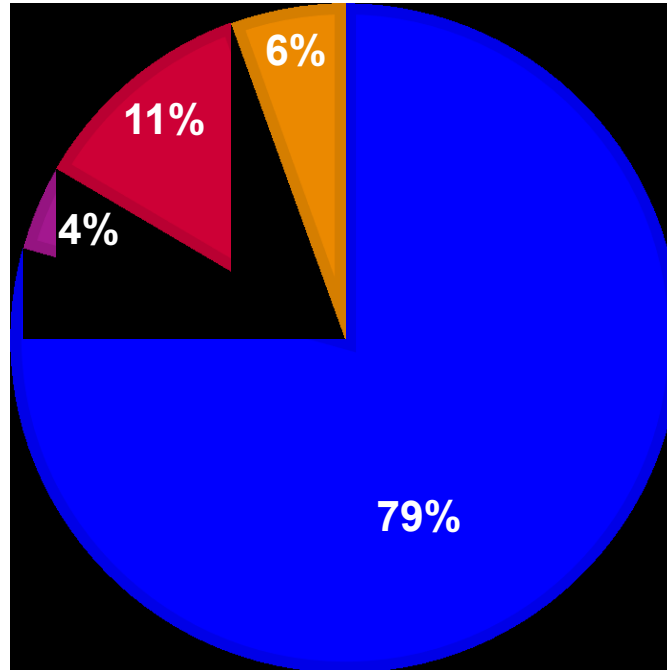
The Act on Transport Services in Finland

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A Finn travels 41 km daily, mostly by car



- cars and vans
- pedestrian and cycling
- public transport
- other

...and alone.

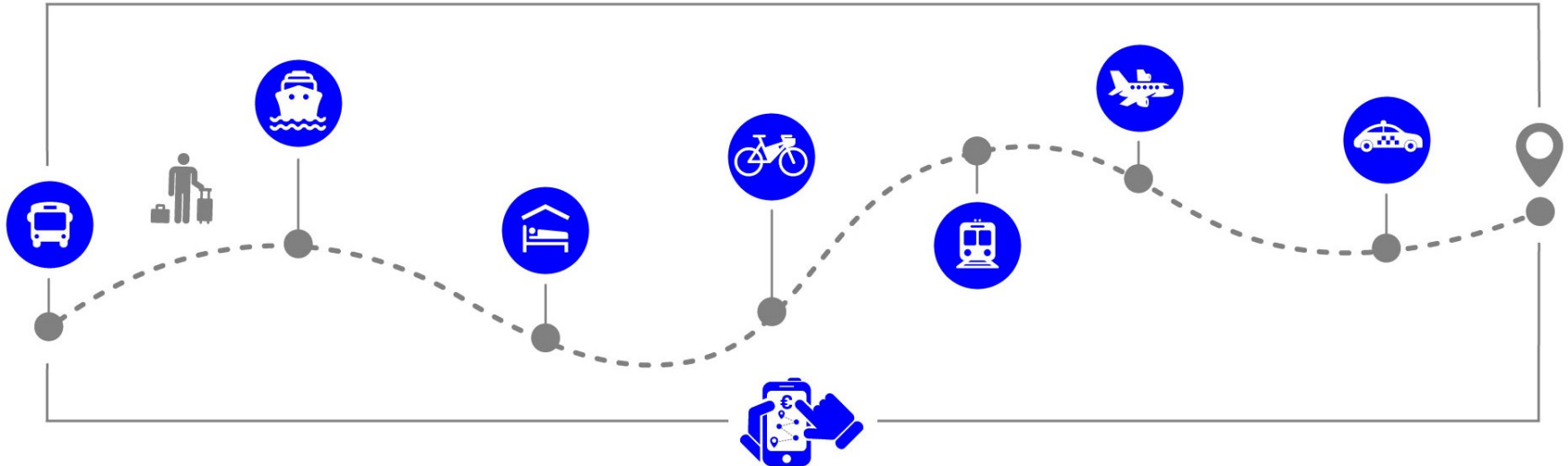
Mobility as a Service

- MaaS provides freedom of choice and ease for transport users.
- Transport services are built around customers' needs while attaining transport policy objectives.
- MaaS presents national and global business opportunities.



Basic principles on enabling MaaS and travel chains

- Customer centricity
- Easier market access & use of data – more room for innovation
- Unfragmented transport legislation, streamlining across modes and services
- Technology neutral rules
- Sustainability



Act on Transport Services

Better and more agile services

SERVICES

MaaS operators, apps, platforms, etc.

Data utilisation and regulation

DATA

Enabling digital services: APIs, open data

Deregulation and market access



Transport and communications networks

With the help of data – interoperable mobility ecosystem

Where we want to be

- From closed, local ticket systems to interoperable, online payment systems
- Open data interfaces
- From local to international mobility services and travel chains

How we encourage

- Public procurement only if interoperable ticket and payment systems
- Help and flexibility particularly for small operators (i.e. technical assistance in opening data)

Enabling easy travel chains in the Act on Transport Services

Essential data on mobility services (APIs)	Anonymous single tickets (interoperability of ticket and payment systems)	Phase I 1/2018
<ul style="list-style-type: none">All transport modes and services	<ul style="list-style-type: none">Road and rail transport services	
Data concerning the use of transport services	Personal tickets (with an account in a digital service)	Phase II 7/2018 1/2019
<ul style="list-style-type: none">Open interface of the Finnish Transport Agency (anonymous and non-anonymous)Open data	<ul style="list-style-type: none">Seasonal ticketsStudent and senior discounts etc.All transport modesAll transport services	



Are we there yet?

- The demand for taxi permissions has risen.
- Finnish MaaS-operators are creating new services with the assistance of new legislation – data sharing is the key.
- Finland continues to encourage trials and pilots.

#Traffyclab

KYYT!

whim.

Act on Transport Services & MaaS: takeaways

**Interoperability
of different parts
of the transport
system**

**Better use of
data resources**

**Easier market
access**

**Business
opportunities**

**Technology
neutrality**

Lighter regulation

Savings

**Decarbonisation &
sustainability**

Thank you!

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